

PromZ ProductZ Finder



PromZ ProductZ Finder - The only independent search engine dedicated to promotional products, similar to platforms like Bol.com, but specifically tailored to our industry. It is designed for professionals responsible for their company's promotional marketing, promotional products and services, and/or business gifts.



ProductZ Finder productenoverzicht
| PromZ
promz.nl

Target Audience: Industry professionals responsible for promotional marketing, products, and services.

Product Placement: Distributors and brands.

Why Should You Add Your Products to the PromZ Product Finder?

- **Improved Search Visibility:** Products listed in the PromZ Product Finder are optimized for search engines, making them easier to find on Google and increasing your online presence.
- **Direct Access from Our Platform:** When potential customers search within the PromZ Product Finder, your products will appear at the top of relevant search results, driving targeted traffic directly to your offerings.
- **Industry-Specific Audience:** Our platform is specifically tailored to professionals in the promotional products and business gifts industry, ensuring that your products are visible to the right audience.
- **Increased Lead Generation:** By being listed in a trusted, industry-specific search engine, you increase the chances of generating high-quality leads who are actively seeking products in your category.
- **Long-Term Exposure:** Your products remain listed year-round, ensuring consistent visibility to thousands of industry professionals who rely on PromZ for product sourcing.

Basic	Plus	Premium
132,- € per year *	195,- € per year *	415,- € per year *
+7,50 € per online request	+7,50 € per online request	+7,50 € per online request
Website:	Website:	Website:
Extensive company profile 10 products	Extensive company profile Up to 50 products	Extensive company profile 50+ products
PromZ Magazin Dec:	PromZ Magazin Dec:	PromZ Magazin Dec:
PromZ member list	PromZ member list Company Logo	PromZ member list Company Logo
PromZ Advantage	PromZ Advantage	PromZ Advantage

Subscription Details

The subscription is annual, with a cancellation period of 4 weeks prior to renewal.

PromZ Advantage:

Each PromZ ProductZfinder subscription includes the following benefits:

- Complimentary subscriptions to PromZ Vak, PromZ Magazine, EPPI, WA Nachrichten, and our Newsletters.
- Free access to PromZ Product Première (BE/NL) and The Supplierdays.
- A 5% discount on a wide range of products available through Portaal Check, including trade fair supplies, office supplies, and more.
- Expert tips and advice to help you optimize your online presence and performance.

TOP ProductZ:

per quarter

Your product will always appear as the top result for relevant search terms or within its specific product category.

55,- €

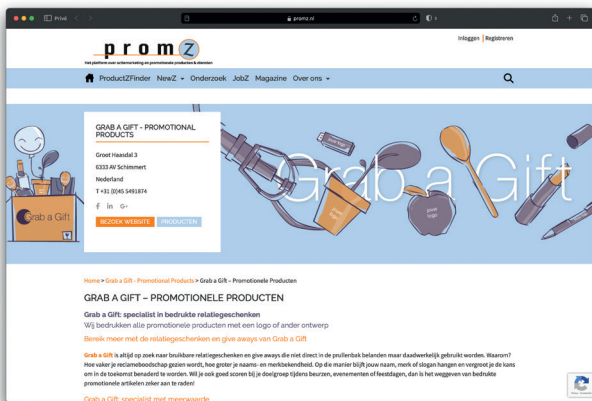
Category Banner:

per year

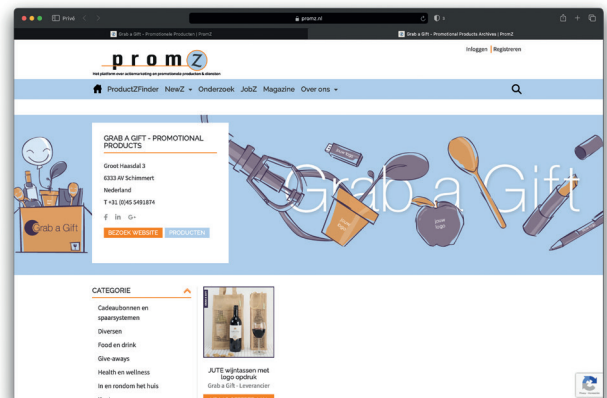
Feature your banner at the top of search results within a specific category or for targeted search terms. Please note, only two placements are available per category each year.

375,- €

Example for company profile online



Products Online



PromZ member list

