



As a distributor or brand, leverage our diverse channels to connect directly with decision-makers in promotional marketing, products, and corporate gifts. We help amplify your message.

- **Target Audience:** Industry clients, including responsible persons for their company’s promotional marketing, promotional products and services, and/or business gifts.
- **Ad Placements:** Available for distributors and brands
- **Publication Frequency:** 3 editions annually (Dutch)
- **Circulation:** 16.500 copies (12,500 NL and 4,000 BE)



| NO | month     | date of issue | Language | Special        | editorial deadline | Ad closing date |
|----|-----------|---------------|----------|----------------|--------------------|-----------------|
| 1  | April     | 12.04.2025    | Dutch    |                | 10.03.2025         | 17.03.2025      |
| 2  | September | 13.09.2025    | Dutch    |                | 11.08.2025         | 19.08.2025      |
| 3  | December  | 13.12.2025    | Dutch    | ProductZfinder | 06.11.2025         | 17.11.2025      |

### Advertisements

| type            | format                               |             | single rate | rate for 2 editions |
|-----------------|--------------------------------------|-------------|-------------|---------------------|
| 2/1 page        | 420 x 297 mm+ 3 mm margin all round  | full format | 5.000 €     | 9.900 €             |
| 1/1 page        | 210 x 297 mm + 3 mm margin all round | full format | 2.990 €     | 5.500 €             |
| 1/2 page        | 93 x 265 mm                          | vertical    | 1.890 €     | 3.200 €             |
| 1/2 page        | 190 x 130 mm                         | horizontal  | 1.890 €     | 3.200 €             |
| 1/3 page        | 63 x 265 mm                          | vertical    | 1.420 €     | 2.840 €             |
| 1/3 page        | 190 x 63 mm                          | horizontal  | 1.420 €     | 2.840 €             |
| 1/4 page        | 93 x 130 mm                          | vertical    | 950 €       | 1.730 €             |
| 1/8 page / IM * | 80 x 50 mm                           |             | 530 €       | 970 €               |

### Specials:

Cover 2 & 3 + 5%

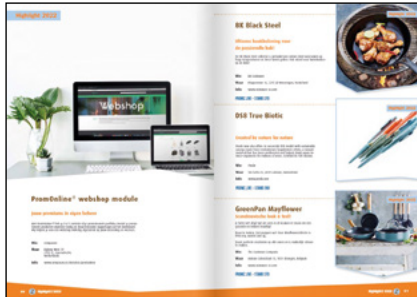
Cover 4 +10%

\*on editorial pages only

## Gadgetz/ Specials

Showcase your products with an image, a personalized description, and your contact information.

| type            | single rate |
|-----------------|-------------|
| collection page | 330 €       |
| 1/1 page        | 980 €       |



## HighlightZ

Product advertisement with a picture, a text and your contact details. Layout via fixed template

| type     | rate  |
|----------|-------|
| 1/1 page | 750 € |
| 1/3 page | 450 € |

## Supplement and Inserts

Starting at a price of:

**3.980,- €**

- Maximum size: 210 x 297mm, weight: 20g.
- A customized quote will be provided upon request.
- Additional options are available, such as attaching or affixing a reply card, sachet, or banderol around the magazine, as well as other supplementary formats.
- Supplements can be included up to a maximum size of DIN A4.
- A product sample is required prior to submitting an offer or confirming a booking.
- Please note that no discounts or agency commissions apply to special advertising formats and/or supplements.
- We are also happy to provide a quote for printing your supplement.

Please feel free to contact us for a tailored offer.

## Editorial:

Share your story with your end customers!

**3.900,- €**

- Professional interview conducted by an experienced editor, accompanied by a photoshoot by a skilled photographer.
- Your story will be featured in the magazine and on our website, [www.promz.nl](http://www.promz.nl).
- Includes a 2/1 page spread in the magazine, with online exposure.
- Optional Add-On: Video Interview – Includes full recording and editing of the video.
- PromZ will promote the video across all platforms, including social media, website, and newsletter. The video can also be utilized for your own marketing purposes.
- Additional costs **950,- €**